Hello,

Below you will find your customizable messages.

To edit the messages quickly and easily just copy

the code phrases below into the "find/replace"

feature in your text editor. This is usually found

under the "edit or search" menu at the top of

the page.

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**Instructions**

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- Highlight and copy the copy and paste phrases including

 the quotation marks. One at a time and paste them in

 to the "find what" box.

- Type your own information in to the "replace with" box.

- Click the “replace all” button.

You're done now just check to see if all of the information

is correct and then paste your messages in to your follow

up auto-responder and start sending it.

------------------------

**Copy and paste phrases**

------------------------

"autoresponder code here" (found in your autoresponder service)

"confirmation link" (found in your autoresponder service)

"your name here"

"your email address"

"your URL here"

----------------------------------------------------------------

Conformation message:

Hello "autoresponder code here"

Thank you for your interest in receiving our emails

It is very important that you confirm your subscription

so that we can start sending your messages.

Please take a minute and click the link below

to confirm.

"confirmation link"

We will send your first tip as soon as we receive

your conformation.

Remember we value your privacy. We will never rent,

share or sell your email address.

"your name here"

----------------------------------------------------------------

Message # 1

Subject line: Your First 10 Days To Membership Profits Lesson

Hello "autoresponder code here",

Welcome to the first 10 Days To Membership Profits.

In each lesson of 10 Days To Membership Profits you will learn valuable

information on how you can successfully start and profit from your own

successful membership site.

In this first lesson we are going to talk about some of the best reasons

why you should start your own membership site.

It is a profitable fact that many successful online business owners know,

membership sites are one of the best online business models that you

can use!

When it comes to setting up your own membership site there are many

different options available, so there’s no reason why you shouldn't

make them a part of your Internet marketing strategy. Reselling

information to your market on a monthly basis has many benefits

including:

A monthly recurring income.

This is one of the most popular benefits of starting a membership site.

When you build a membership site you'll have 100, 200 or even 500

members paying you on a monthly basis for your information. Imagine

the possibilities! With a $15 monthly membership fee, you could be

looking at a $7500 a month just for one site. If you provide more content

and charge a higher price for your membership site, you could be

earning well over six figures a year for your site.

Having affiliates promote for you.

Affiliates love membership sites. If they have a choice between

recurring monthly income and a one-time ebook sale in the same niche,

they are going to spend their time promoting the membership site. They

are looking for the same type of recurring income that you are. You can

easily set up your affiliate program through Clickbank, 2checkout or

Paydotcom. Promote your affiliate program to your members and super

affiliates to get more sales.

Dominating your niche.

No other platform allows you to have widespread coverage on a niche

the way that a membership site does. Within the gates of your

membership site, you can offer a wide variety of content. In addition to

articles and short reports, you can do teleconferences, videos and

interviews. The more content you put into your membership site and the

more members you have, the more your content and your

recommendations will be respected within the niche.

There’s no faster way to brand yourself as an expert within your niche

than by creating a membership site. All your future content and products

in the niche will have a lot more clout.

Plenty of backend sales opportunities.

The income from a membership site doesn't stop with the monthly

membership fees. There are plenty of opportunities to make additional

income from your site. You can sell private tutoring, advanced products

and platinum memberships. You can also repackage part of the content

used in your membership site and sell it as an independent product.

You can sell advertising as well to boost the profitability of your

membership site.

Easier than you may think!

It has never been easier to run a membership site, especially if you

don’t have any technical expertise. It used to be that you would need the

help of a web programmer to get a membership site set up properly.

Thanks to easy to use content management systems like Wordpress

and membership site scripts that will make security easy, you can have

your membership site set up within a matter of hours. There’s no

reason why you shouldn't start one right away!

Make sure you look for your next lesson soon. We are going to go over

a handy checklist that you can use to set up your membership site.

I also want let you know that if you have any questions or need any

assistance please feel free to contact me at anytime. I will be glad to

help you in any ways I can.

Thank you again for joining me for this short course,

"your name here"

"your email address"

"your URL here"

----------------------------------------------------------------

Message # 2

subject line: 10 Days To Membership Profits

Hello "autoresponder code here",

In the last lesson we talked about some of the best reasons

why you should start your own membership site. In this lesson we are

going to go over a handy checklist that you can use to set up your

membership site.

Starting a membership site is easier than you think. Although there are

a lot of requirements involved, you can breeze through them all with this

simple checklist. Once you get through this list you'll be in prime

position to launch your own membership site and start gathering a

consistent monthly income from your site.

- A domain name

Your first step is to get a domain name. Use the most popular keywords

in your niche and add a community-oriented suffix like club, group or

team. For example, your classic car membership site could be hosted

at www.classiccarclub.com.

- A website

Your website design will have a big impact on how your members use

your website and how often they come back. You'll need a welcome

page, a blog, a downloads page and perhaps a forum, depending on

the nature of your membership site. If you want the best look for your

membership site, consider hiring a professional designer who can give

you a consistent look from start to finish.

- A sales letter

Your sales letter should convince visitors why they should join your

membership site. Some would consider it to be the most important part

of your site because it gets people in through the door. The sales letter

needs to emphasize the benefits of your membership site as well as

mentioning the features. Build desire to become part of the “in crowd”

within the membership site and you'll make the decision easy for them.

- A payment processor

You won't make any money with your membership site unless you have

this set up properly. While many people use Paypal to process their

monthly subscriptions, you can also use Clickbank, Paydotcom or

Ejunkie to process your payments. These three options are your best choices

if you want to have an affiliate program for your membership site.

- A membership site script

A membership site script will keep your website secure. The script will

build a registration form into your site, which will allow paying members

to sign up and access the site. It will also keep visitors from accessing

your content without paying. Thanks to membership site scripts you

don’t have to hire a coder to set up a custom script for you.

- An autoresponder program

You'll want to keep in touch with your members and let them know what

is going on inside of the site. Using an autoresponder e-mail list is a

great way to keep people active in the site. You can send out a new

message each time there is a content update, or you can e-mail a

weekly newsletter. Place an opt in box on the welcome page that

members get to after they've successfully subscribed.

-Some good content

Before you launch your site, you should have several articles, reports

and other forms of content available for your members to enjoy. If you

plan on having a certain amount of updates per month, you should have

at least twice as much content when you start. This way the members

know that they'll be getting quality from you in the future. Write the

content yourself or have a ghostwriter do it for you.

-An editorial schedule

Just like traditional newspapers, your membership site needs an

editorial calendar. You don’t want to scramble around each month trying

to get your content together. Plan ahead at least a few months of

content and get it prepared before you need to post it.

By following these steps, you'll be ready to promote your membership

site and start earning monthly income.

Make sure you look for your next lesson soon. We will be talking

about choosing the right script to power your membership site.

Don't forget, if you have any questions or need any assistance please

feel free to contact me at anytime. I am here to help.

Until then,

"your name here"

"your email address"

"your URL here"

----------------------------------------------------------------

Message # 3

subject line: 10 Days To Membership Profits

Hello "autoresponder code here",

In the last lesson we went over a handy checklist that you can use to set

up your membership site. In this lesson we are going to talk about

choosing the right script to power your membership site.

A membership site script will help make running a membership site

very easy. Most scripts allow you to securely set up a website so that

non-members can’t access your private content.

There are many different membership site scripts available. Before you

purchase a membership script, look for answers to the following

questions on the script’s website:

- Does the membership script have a satisfaction guarantee?

Study the sales page for the membership script carefully to find a

satisfaction guarantee. When a creator of a script includes this, you can

buy the script confidently knowing that if you have trouble later you can

file a refund request. If the script doesn't function the way the creator

promised, you'll be able to get your money back. Reputable product

creators understand this and will display this clearly on their sales page.

- Does the script come with an instant use website template?

Your membership site building process will go a lot easier if your script

comes with a website template. The website template will allow you to

set up the script and the basis for your website within just a matter of

hours. You can normally edit the template with your own custom header

and icon.

- Does the membership script offer automatic activation for paid

accounts?

Once someone pays for their membership to your website, they'll want

to login right away. That’s why it’s so important that your membership

site script offers automatic processing for member sign ups. This way

the new members are automatically transferred to the login page,

allowed to login and automatically activated to gain access to the site.

- Does the script immediately send a welcome e-mail to new

members?

Many scripts offer this helpful option that allows you to build rapport with

your new members immediately. A welcome e-mail will help make your

new members confident about their purchase and introduce them to the

major features of the website. This should be a standard feature on the

membership script that you purchase.

- Does the script allow for an affiliate program structure within the

site?

A lot of membership scripts will let you easily set up a multi-tier affiliate

program within the site so you don’t have to use a third party affiliate

program. If you’re planning on implementing an affiliate commission

structure (and you should be!) this is an important feature to look for.

Using a built in affiliate commissions structure will make your affiliate

processing super simple.

- Does the memberships script integrate with popular payment

sites?

You'll save a lot of time and energy by finding a membership script that

works with Paypal or other major payment processors. If you find a

membership script that does this, you'll be able to get started all the

more quickly.

- Do the script creators offer ongoing support?

A membership script is totally worthless unless it is working properly.

When you make an investment in a script, make sure that you can get

the support you need so that your site can make you money. Look for

promises of ongoing support on the sales page or reviews from current

customers that prove the membership script creators follow through

with those who purchase their product.

With the wide variety of options available to you, if you have trouble

finding the answers you need on the scripts that you are considering

then is may be best to mark them off your list and move on.

Make sure you look for your next lesson soon. We are going to go over

some quick tips to help ensure the success of your membership site.

Remember, If you have any questions or need any assistance please

feel free to contact me at anytime. I will be glad to help.

Until then,

"your name here"

"your email address"

"your URL here"

----------------------------------------------------------------

Message # 4

subject line: 10 Days To Membership Profits

Hello "autoresponder code here",

In the last lesson we talked about choosing the right script to power

your membership site. In this lesson we are going to go over some

quick tips to help ensure the success of your membership site.

Membership sites are a great way to make recurring income online. If

you’re thinking of starting your own site or you already have one going,

here are a few quick tips for success with your membership site. They

will help you simplify your content creation process, get affiliates to

promote your site and get new members.

- Outsource content creation.

Your membership site’s success depends on the new content that you

deliver each month, every month. If you want to cut down on your content

creation time, consider hiring a ghostwriter to provide your site with

articles, reports and blog posts. When you use a ghostwriter you'll be

able to concentrate on your strengths (like promotion) rather than

struggling with the writing. When you outsource, you don’t have to worry

about being a good writer or knowing a lot about your topic. You can

have professional content that gives the site value without writing it

yourself.

- Get professional graphics.

Studies have been shown that outstanding graphics can compensate

for average content. Of course, this isn't an excuse to produce

lackluster content. But if your site looks good, people will want to be

part of it! Your site’s graphics don’t have to be overly fancy, but they do

need to look good. If you’re not a pro at graphics, you should find a

website designer to give you the professional look that you need to

draw in customers. You may be able to barter with a designer for free

graphics by offering a free membership to your site.

- Have two or more levels of membership.

Creating two levels of membership or more can help you draw in a

wider customer base. You can help people join the site who might not

be able to if the price is higher, but you still have the opportunity to get a

higher monthly fee from those who want the added benefits of being in

the top tier. To encourage more sign ups, you can have a free

membership level, a silver level and a gold level.

- Use a blog to promote your membership site.

Create and maintain a blog outside of the gates of your membership

site in order to build traffic and increase your presence within the niche.

You can maintain your blog as part of your main website or create it on

a completely different domain. Blog about popular topics in the

membership site’s forum and give teasers about the content that

members are receiving. When you give quality content and mix in

references to your membership site, you'll create credibility and get

new members for your sites.

- Add video to your membership site for major impact.

Video marketing is the next revolutionary step on the Internet. You can

be part of this growing movement by adding video to your membership

site. Most anything that can be expressed in writing can be made into a

video. Whether you use traditional video where you talk in front of the

camera or screen capture video technology like Camtasia, you can

offer top quality content for your members through this new media.

Make sure you look for your next lesson soon. We will be talking

about setting up a weekly to do list for your membership site.

Until then,

"your name here"

"your email address"

"your URL here"

----------------------------------------------------------------

Message # 5

subject line: 10 Days To Membership Profits

Hello "autoresponder code here",

In the last lesson we talked about some quick tips to help ensure the

success of your membership site. In this lesson we are going to talk

about setting up a weekly to do list for your membership site.

Once you get your membership site up and running, you'll need to stay

on a weekly maintenance schedule to add new content to your website,

promote it and promote the affiliate program. Fortunately, there are just

a few simple steps that you need to take on a weekly basis to keep

your membership site moving along.

- Respond to customer support questions.

This should be your top priority because it helps you hold onto your

existing customers. One dissatisfied customer can make you lose out

on a whole bunch of future customers. Try to get to this at least twice a

week so you can respond promptly to their inquiries.

- Remove cancellations.

Most membership scripts will require you to manually remove canceled

members from the database. Take care of this quickly each week so

that you won't have people getting into the site for free.

- Post new content.

This is a given. Your members are paying for fresh content delivered

each month. Rather than have them wait all month for a new update,

split up your monthly delivery into four different parts. This way there is

fresh content for the members to see each and every week. An editorial

calendar will help you stay on track and keep your customers satisfied.

If you have a forum as part of your membership site, be sure to check in

several times a week to stay on top of important threads and respond

to questions from members. Be present and your members will see that

you are dedicated to helping them.

- Poll your subscribers.

Your membership site’s success depends on giving the members

exactly what they want. You can keep your finger on the pulse of the

market by offering a weekly poll. Ask them about their favorite parts of

the site, what they'd like to see next, and their worst problems with the

topic or any other information that you'd like to know. If you do this on a

weekly basis, the members will look forward to participating and give

you tons of valuable feedback.

- Send out a “wrap up” e-mail newsletter.

Toward the end of the week you should send a short e-mail newsletter

to your subscribers to let them know what happened in the site. Many

times people will sign up for a membership site, forget why they did it

and then unsubscribe a few months later. With an e-mail newsletter, you

can remind members of what is going on within the site and encourage

them to come back, see the new content and get involved.

- Write and distribute an article on your membership site’s topic.

Your membership site won't grow unless you promote it. Article

marketing is a powerful way to drive traffic to your site and brand

yourself as an expert in your niche. At the beginning of every month,

brainstorm a list of four to six different topics that you'll write about that

month. Write one to two articles per week and then distribute the

articles to a few key article directories. The whole process won't take

more than an hour per week and it will be well worth it.

- Make new connections on social networking sites.

Spend some time each week finding and connecting with people in

your market on Facebook, Twitter and any other sites you may already

be a part of. Use search terms related to your niche and add new

people as friends. This will help build your circle of influence and get

potential new members to your site.

Make sure you look for your next lesson soon. We will be talking

about some great ways to promote your membership site.

Remember, if you have any questions or need any assistance please

feel free to contact me at anytime. I will be glad to help.

Until then,

"your name here"

"your email address"

"your URL here"

----------------------------------------------------------------

Message # 6

subject line: 10 Days To Membership Profits

Hello "autoresponder code here",

In the last lesson we talked about setting up a weekly to do list for your

membership site. In this lesson we are going to talk about some great

ways to promote your membership site.

It is a simple fact that you can build the best membership site in the

world but if you don’t promote it, you won't make any money from your

best laid plans. The following tips will keep the traffic flowing to your

website and your income growing by leaps and bounds. No matter what

type of membership site you have, you'll be sure to find some

inspiration in these tips:

- Article marketing.

Article marketing is by far one of the most accessible forms of online

marketing. Research the top keywords for your niche, write a quality

article and distribute it to a few top article directories like

EzineArticles.com. It doesn't get any simpler than that!

- Recruit affiliates.

When you’re running a membership site, affiliates can be your best

allies in getting new members. An affiliate program that pays well and

that offers affiliates tools like articles, solo ads and e-mail messages

will attract top affiliates and bring you new customers. Register your

membership site with Clickbank to reach a wide pool of affiliates.

- Find JV partners.

Unlike affiliates, JV partners get a special level of commission by

promoting your membership site. They'll run special promotions for your

membership site when it launches and get you some of your first

members to your site.

- Use pay per click advertising.

Running a successful pay per click campaign can bring you a lot of

targeted traffic to your sales page. Choose the right keywords, craft an

attractive ad and you'll have lots of new members.

- Use Social marketing.

Sites like Facebook and Twitter can offer you lots of opportunities to

connect with your niche market and get new potential members. Start a

profile for your membership site and search for friends who are

interested in your niche.

- Use Yahoo Answers.

This website is a good place to find questions that people are asking

related to your niche. Search through the open questions a few times a

week and provide helpful answers. Use your membership site link in the

resource area to drive targeted traffic back to your site.

- Use Forum marketing.

If you already participate in a forum related to your niche, this will be an

easy way to promote your site. Add a link to your membership site in

your forum signature file. Each time you post, your sales page link will

be promoted.

- Use viral reports.

Write a short report on a popular topic within your niche. Solve a major

problem or provide a plan of action for your niche. Include lots of links

back to your site within the report. Allow others to distribute it for free

and your membership site link will get in front of thousands of potential

subscribers.

- Barter for reviews.

Contact bloggers and other product creators to give them free access

to your membership site in exchange for a review. They'll offer their

opinion of the site to their readers and you'll get lots of new traffic into

the site. You can also find paid reviews sites that put you in connection

with bloggers who will review your site for a small fee.

- Post blog comments.

Search for blogs in your niche and post insightful comments from time

to time. Use your membership site link in your blog comment and you'll

get some new visitors to your site.

Make sure you look for your next lesson soon. We will be talking

about

Until then,

"your name here"

"your email address"

"your URL here"

----------------------------------------------------------------

Message # 7

subject line: 10 Days To Membership Profits

Hello "autoresponder code here",

In the last lesson we talked about some great ways to promote your

membership site. In this lesson we are going to go over some simple

ways to generate backend sales from your membership site.

Many people mistakenly believe that their membership site income only

comes from the monthly subscriptions that they receive. This is far from

the truth. There are several different ways that you can make backend

income from your membership site. Here are some ideas to help you

turn your site into a profit-pulling machine.

- Promote affiliate offers.

Affiliate marketing works really well within the membership site model

because you've built up trust with your audience. They've seen your

monthly content and know that you offer quality. They will trust your

recommendations because you've offered good content in the past.

Choose affiliate offers that tie directly into popular topics within your

membership site. Ebooks, video courses and short reports will add

value for your members and boost your backend sales. Send an e-mail

article to your membership site members with good content and a link

to the recommended product.

- Sell advertising.

You can charge a small fee per month to existing members or outside

advertisers to display their text ads or display ads on your site. You can

display advertising in the sidebars and just under the header of your

membership site. Search for advertising directories to list the

advertising space and add the offer to your signature file in forums that

you visit. You'll start to see advertising dollars start to roll in the more

you publicize the offer.

- Offer personalized coaching.

No matter how much instruction you provide inside of the membership

forum, there will always be people who will want something a bit more

hands on. You can offer exclusive one on one coaching for members

who want that extra help. You can charge this as a one-time fee or as a

additional monthly subscription (sort of like a membership site within a

membership site). Alternatively, you can offer teleconference calls for

membership site members for a small additional fee.

- Sell your own advanced products.

There are bound to be topics within your membership site that deserve

special attention. You can make backend sales by creating products

around these topics and offering them to your members. For example,

if you’re running a membership site on weight loss you can create a

special report on the best exercises to do to blast through a weight loss

plateau. Offer this at a special price to your members. You can also sell

the same report at a higher price to non-members to drive traffic back

to your website to grow your membership.

-Turn membership site content into individual products.

Once you've built a good amount of content within your site, you can

start using the content for other purposes. Package up your articles on

a specific topic and sell them as a special report. You can even sell

resell rights to the report so that your membership site’s name and link

is distributed widely around the ‘net. You can do this with several

different sections of your website to make some backend income and

get new members for your website.

With one or several of these techniques you can create several streams

of income from your membership site and attract new members.

Make sure you look for your next lesson soon. We will be talking

about some big mistakes that could doom your membership site to

failure, so you can avoid them!

If you have any questions or need any assistance please feel free to

contact me at anytime. I will be glad to help.

Until then,

"your name here"

"your email address"

"your URL here"

------------------------------------------------------------

Message # 8

subject line: 10 Days To Membership Profits

Hello "autoresponder code here",

In the last lesson we talked about some simple ways to generate

backend sales from your membership site. In this lesson we are going

to go over some big mistakes that could doom your membership site to

failure so you can avoid them.

As we have been discussing during your lessons, starting a

membership site is a smart business move, but only if you do it right.

Did you know that every month dozens of people start membership

sites only to shut them down just a few months later. Often the failed site

ruins their reputation because they didn't deliver what they promised to

members.

In other cases, they didn't pick the right topic to begin with. Here are the

top seven mistakes that you can make with a membership site and how

to avoid them.

- Picking the wrong topic.

A membership site needs a wide customer base. Your topic should be

specialized but not so narrow that you can’t attract new members on a

consistent basis. Unlike a short report or niche site, your membership

site topic has to be large enough that you can produce fresh content

month after month. Pick a topic that a lot of people are interested in but

that also has the potential for evergreen content.

- Not actively contributing content.

Members of your site are looking for fresh content every month. You

need to give this to them or they'll unsubscribe in droves. You should

develop an editorial schedule so you know exactly what you'll deliver

each month. This will help you stay on track. Base your editorial

schedule on the benefits that you promised in your sales letter and you'll

have happy, satisfied customers that will stick around for month after

month.

- Not taking the time to craft a good sales letter.

Your sales letter is your 24/7 sales person. It doesn't matter how much

traffic you drive to your membership site if your sales letter isn't doing

its job. If you don’t trust your own copywriting skills, hire a professional

writer. The investment will be well worth it as you see higher

conversions and more members in your site.

- Not marketing for new customers.

You should always have new members coming into your membership

site, but the only way you can do that is to market your site continually.

You should be conducting pay per click campaigns, distributing article

marketing articles and doing social networking to drive more traffic to

your site. Work this into your weekly plans so that you can keep the flow

of new members consistent.

- Not being accessible.

When you start a membership site, your members are looking for a lot

of attention and care. Most of this will come in the form of an easy to

use site with quality content. But you should also make it a point to be

accessible through e-mail or a help desk function. There’s a high level

of trust involved in a membership site, so make sure you’re there for

your members.

- Not looking for opportunities for backend sales.

Opportunities for backend sales exist in many different places in your

membership site. You can sell advertising space within the site or

create a platinum level of membership with special coaching. Just

because the members are paying a monthly fee doesn't mean they

won't be willing to pay for extra information on the site’s topic.

- Not taking steps to increase retention.

If you’re concentrating on getting members but aren't worried about

keeping them, you have a recipe for disaster on your hands. It takes

much more effort to get a new member than it does to keep one that

you've already got. By posting consistent content, offering polls, running

contests and getting involved the community in your membership site,

you'll be able to hold onto the members you've got.

Make sure you look for your next lesson soon. We will be talking

about how to sell your membership site for big profits!

Until then,

"your name here"

"your email address"

"your URL here"

--------------------------------------------------------

Message # 9

subject line: 10 Days To Membership Profits

Hello "autoresponder code here",

How are you? We're winding down to the end of this short course. But

we still need to go over a few things before we call it a wrap and you

can get busy building your own membership site empire.

In the last lesson we talked about some big mistakes that could doom

your membership site to failure so you can avoid them. In this lesson we

are going to talk about how to sell your membership site for big profits!

As you know a membership site is a great way to get consistent

monthly income but did you know that it can bring you even more money

if you sell it after it’s been established for several months?

By doing all the groundwork for a membership site, you can sell your

website to someone who wants to take it to the next level. When you

follow these simple steps, you can be ready to sell your first website

within a matter of months.

- Start with a profitable idea.

The future buyer of your membership site will do a lot of market

research to make sure the site will be profitable. You need to do the

same. Start by looking for a profitable market using Clickbank,

Amazon’s best sellers list and other niche market research techniques.

Be sure to check out the existing competition and pick a membership

site topic where you can quickly gain dominance.

- Register a new Paypal address.

Your future site transfer will go a whole lot easier if you have a separate

Paypal address to collect memberships. If you have the new

memberships go to your existing address, you'll have to have all the

subscribers unsubscribe and then re-subscribe to the new owner’s

Paypal address. By setting up a separate Paypal address, you'll

increase the likelihood of keeping subscribers with the new owner.

- Install Google analytics

Google analytics is a free tracking program that will tell potential buyers

all about the traffic that your website is receiving. Register for the

service and install the code onto your web pages from the first day you

start the site. You'll have a nice history of your site’s traffic to show the

buyers as well as proof that you’re receiving the daily visits that you

claim you are.

- Create a few months of content.

Get your membership started with a month of content and have a

second month ready to add. If you want to add more money to your

bottom line, add a few additional months of content and include them

with your sales price. This will give the new owner plenty to work with

once the site transfer takes place.

- Drive traffic to the site

Use article marketing, pay per click campaigns and viral reports to start

building traffic to the website. With a great sales letter, you'll have your

first subscribers in no time. Continue the traffic building techniques for

the entire time the site is under your control.

- Prepare your site to sell.

Once you've gotten a good amount of members into the website and

feel you’re ready to sell, gather together your traffic data and post an

ad. Webmaster forums like Sitepoint and Digital Point Marketplace are

some of the best places to sell your site. Browse through the existing

listings to get a sense of what works and what doesn't. Pay attention to

the starting prices for auctions and price your site accordingly. Be sure

to answer all buyer questions and be prepared to collect a big payout

for your hard work!

Don't forget to keep and eye out for my next email. There will

be some great stuff in your last lesson. We are going to go over some

great ways to find ideas for your next membership site, so you can

increase your profits even more.

If you have any questions or need any assistance please feel free to

contact me at anytime. I will be glad to help.

Until then,

"your name here"

"your email address"

"your URL here"

--------------------------------------------------------

Message # 10

subject line: 10 Days To Membership Profits

Hello "autoresponder code here",

Well, we have come to the final lesson in the 10 Days To Membership

Profits course. I sure hope you have enjoyed your lessons and learned

a lot about setting up and profiting from your own membership sites.

In the last lesson we talked about are going to talk about how to sell

your membership site for big profits. In this lesson we are going to go

over some great ways to find new ideas for your next membership site,

so that you can increase your profits even more.

As you have learned over that last several lessons, once you have a

good idea for your membership site, there’s a specific process you can

follow that will help you get it set up and ready for members.

Lucky for you, there is also a simple process that you can follow to get

ideas for your next membership site. If you’re unsure how to begin and

are stuck for ideas, try out these tips. Your next membership site may

not be that far away.

- Get personal.

Begin by brainstorming your own life. Creating your membership site is

going to be much easier if you know a little bit about the market. That’s

why it’s a great idea to start your ideas list with hobbies, interests and

activities from your own life. Write down everything that you and your

family members are passionate about or interested in. This list could

be a goldmine for your membership site.

- New product launches.

Ebook and video course creators have done a lot of niche market

research in order to create their products. You can piggyback on this

research specifically by keeping an eye on “product launches”. For

example, if you see a lot of products being produced on article

marketing you can safely assume that a membership site on the same

topic would do well. Subscribe to email lists in your potential market to

watch for product launches and get ideas for your site.

- Examine in detail.

If you want a comprehensive list of existing electronic products that are

selling well, Clickbank.com/marketplace is the place to go. Search

through the marketplace to find out what topics your market is

interested in learning about. You'll be able to find new market ideas,

content to fill your site as well as affiliate offers to create some backend

sales.

- Popular topics.

Visit Amazon.com’s best-seller list. Amazon is the top bookseller

online so it makes sense to search their marketplace for membership

site ideas. The bestseller lists in various categories will help you see

what topics are popular. You can easily gather membership site ideas

from these lists. Hint: Go with the topics that are popular.

- Keep your finger on the pulse.

Forums are the pulse of your market. You can be sure that a market has

members that would be willing to pay if there is an active forum

dedicated to that topic. Track down some popular forums in your

potential market and spend some time browsing through the topics.

See what the market is talking about. Pay close attention to the FAQs

section and the threads that have a lot of activity. These are indicators

of the kinds of topics which might serve as a topic for your next

membership site.

- Check out the magazines.

You should go to Magazines.com! This website is full of membership site

ideas. If a market has a buying audience, there is probably a magazine

out there dedicated to it. Magazines don’t get started without

advertising dollars to back them up. If advertisers are paying to get to a

market, it’s a safe bet that you can create a membership site for the

same market. On Magazines.com you can search by category to find

membership site ideas. I love this place!

- Look for problems.

The final stop I want to mention is Yahoo groups. These free e-mail

discussion lists cover a wide variety of topics. Subscribe to a few

groups in your potential market to look for ideas. The benefit of using

groups like these is that you'll often be able to see problems in the

market that aren't currently being met by other products.

By going through these simple outlets you are sure to find a great idea

for your next membership site.

As we close this final lesson I would like to thank you again for joining

me and I sincerely hope that you have learned a lot about how to set up

and profit from your own membership sites! Please feel free to contact

me if you have any questions about how to get your membership site up

and running. I will be glad to help.

Best wishes for your continued success,

"your name here"

"your email address"

"your URL here"

---------------------------------------------------------------------

Message - Blank

Use this as a template for even more lessons if you like.

subject line:

Hello "autoresponder code here",

In the last lesson we talked about ......................

In this lesson let's go over ..................

>>>>>>>Add in your content here<<<<<<

Make sure you look for your next lesson soon.

Until then,

"your name here"

"your email address"

"your URL here"

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